

Marketing Manager

At **Blackswan Space**, we're shaping the future by empowering satellites with intelligent software. Our team is currently building one of its kind simulations tool called the Mission Design Simulator (MDS) that is not only able to model space physics accurately but also provides photo-realistic 3D graphics running in real-time. This enables our customers to quickly prototype, test and operate their satellite missions.

In parallel, and with the support of the European Space Agency (ESA) and our international partners, we are building a next-generation one of a kind system for autonomous satellite navigation, leveraging advanced computer vision and neural networks.

We are seeking an ambitious Marketing Manager to shape and amplify the voice of our company across global markets. This is a unique opportunity to take ownership of brand building, event marketing, and product promotion within a rapidly growing space company at the forefront of innovation. Working closely with engineering, business development, and executives, you will create and execute impactful marketing strategies that connect cutting-edge space technology with customers and partners across continents, and beyond.

Reporting directly to the CCO and CEO, this role offers exceptional opportunities for professional growth, creative influence, and visibility in one of the world's most exciting and fast-evolving space sectors.

Job Description

As an instrumental part of our business development team, you will:

- Develop and execute integrated marketing initiatives that strengthen brand awareness, generate qualified leads, and support business growth across European and US markets.
- Collaborate with business development team to create targeted campaigns, sales enablement materials, and account-based marketing initiatives that support pipeline growth.
- Drive digital marketing campaigns across LinkedIn, Google Ads, X, and industry-specific channels, partnering with external agencies to optimize performance.
- Support the company's global events program, including trade shows, conferences, industry exhibitions, sponsorships, and customer-facing events.
- Create and coordinate marketing content, including website updates, customer success stories, product launches, newsletters, social media content, and thought leadership initiatives.
- Manage marketing budgets, external vendors, agencies, and suppliers to ensure efficient execution and maximum value.
- Oversee the development and distribution of branded merchandise, promotional materials, and marketing assets for events, customers, partners, and employees.
- Support employer branding and talent attraction initiatives in collaboration with HR, helping position the company as an employer of choice within the space and technology

sectors.

- Work closely with engineering, product, business development, and executive teams to translate complex technologies into compelling market-facing narratives.

Job Requirements

- 2+ years' experience in marketing and digital advertising.
- Strong content creation capabilities, including proficiency in video editing, graphic design, and visual storytelling using modern marketing tools.
- Ability to quickly understand complex technologies and translate them into compelling, customer-focused messaging and content.
- Impeccable verbal and written English communication skills and ability to effectively share your knowledge with others.
- Ability to set your own goals and organize your work around company's strategy.
- Strong understanding of social media platforms and their unique audiences, formats, and best practices for engagement and growth.
- Experience working with CRM and marketing automation platforms (e.g., HubSpot, Salesforce) to support lead generation, campaign tracking, and reporting.

Nice to have

- Experience working in aerospace or defense industry.
- Know-how in leveraging AI tools.
- Experience in marketing for B2B and B2G industries.

Job Location: Vilnius, Lithuania

Employment Type: Full-time hybrid

Salary range: €2,000 – €2,500/month NET depending on experience

Working at Blackswan Space – What's in it for me?

- Flexible working hours.
- Occasional travel to the US and Europe.
- Full creative autonomy and decision-making responsibility.
- Working alongside individuals who are passionate about space in a growing international startup from Lithuania.

Don't let a checklist hold you back — if you're passionate about what we're building, apply and show us what you've got.